

Preventing Sexual Violence Against Children Holistically

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COO, Protect Children

**At Protect Children, we are
driven by our mission to create
a world free from child sexual
abuse and exploitation.**



Our **core themes** guide our efforts to **protect children**.



Support & Serve

Empowering victims, survivors, and their families with trauma-informed care.



Prevent & Protect

Preventing abuse before it happens through offender-focused intervention.



Educate & Empower

Equipping children and young people with the knowledge and tools to stay safe.



Advocate & Amplify

Amplifying the voices of survivors and driving policy change to protect children.





CORE THEME

Support & Serve

We provide therapeutic interventions that are shaped by the voices of victims, survivors, and their families.

Our services are designed to heal and empower those affected by child sexual abuse, offering them crucial support.



Implemented to Finland, UK,
Ireland, Latvia, Poland, Czechia,
and Spain

Implemented in Latvia
through **Barnahus**

You Are Enough™

Peer Support Groups for Parents

“What happened can't be ignored, but you can learn to live with it. What happened does not define me or my child. I appreciate myself more and listen to myself more. I am also more present to the family and enjoy the good times we have.”



Professionally facilitated, manualized peer-support and CBT-based practices for parents and families of child victims of sexual violence since 2021.



You Are Enough™

Peer Support Groups for Parents

Groups in Latvia starting this week led by Barnahus Latvia



CORE THEME

Educate & Empower

We equip children, families, and professionals with the knowledge and skills needed to stay safe.

Through education programmes, training sessions, and accessible resources, we aim to empower communities to recognise risks and respond effectively.



You are so special!

Let's videochat soon!



More Than a Device



with support from
Google.org

CORE THEME

Prevent & Protect

We work to prevent child sexual abuse before it happens by focusing on proactive offender-focused interventions.

Using research-driven approaches, we engage with individuals at risk of offending and develop tools to reduce harmful behaviours.





PROJECT

Tell Me More About Tech

Generating evidence on how technology ecosystems facilitate online child sexual abuse offending.



Researching how offenders use emerging technologies to sexually abuse children online

Supporting regulators with insights to address evolving online abuse

Builds on Protect Children's ReDirection and 2KNOW project findings

20,592

respondents

24

languages

18+

years old

The sample consists of adults who report having searched for or viewed CSAM.

And report to have answered the survey honestly.

Data were collected between 4 June 2025 and 18 January 2026.



By age 10

- 14% had searched for pornography
- 12% had searched for CSAM



By age 14

- 38% had searched for pornography
- 31% had searched for CSAM



By age 18

- 64% had searched for pornography
- 57% had searched for CSAM

More than half of respondents started searching for CSAM before age 18.

Respondents report accessing CSAM across multiple online environments – not just the dark web.

When asked which platforms they tend to use to search for and view CSAM:

63% reported typically using dark web platforms

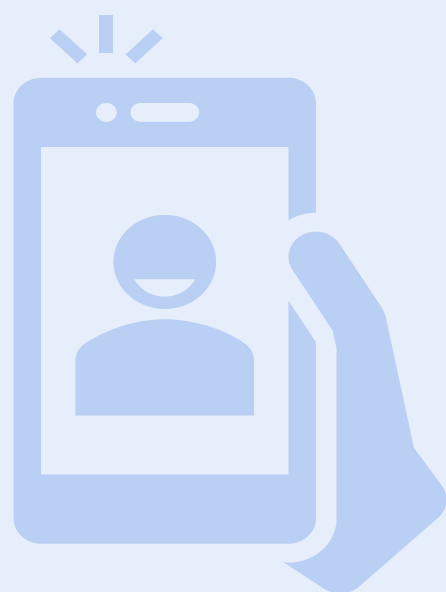
61% reported typically using open web platforms

Open web platforms respondents report using to access CSAM:

- Search engines (27%)
- Pornography sites (22%)
- Social media platforms (16%)

Three in ten respondents reported viewing AI-generated CSAM.

However, this may be understated, as three in five could not distinguish AI-generated imagery.



Of those who view AI-generated CSAM:

77% view completely AI-generated CSAM

64% view CSAM created by altering images of real children

64% view CSAM derived from existing CSAM, modified to suite preferences

PROJECT

ReDirection

Preventing online child sexual abuse and exploitation by researching and rehabilitating offenders.

115k

Respondents to surveys of individuals searching for CSAM on the dark web

1M

Visits to the ReDirection program, an online self-help tool to stop using CSAM



The Challenge

- **Online child sexual abuse** continues to grow in scale and complexity.
- Digital environments make offending easier to initiate and harder to detect.
- To protect children, we must intervene much earlier in the pathway to offending.
- This requires **effective perpetration focused prevention** that is accessible and evidence based.



Why Early Perpetration Prevention Matters

- Traditional responses focus mainly on tertiary interventions after an offence.
- However, primary and secondary prevention receive little investment.
- Without early intervention, harmful behaviour escalates, and children are harmed.
- Low-threshold online programs create new opportunities for secondary prevention at scale.

Tertiary

Preventing re-offending among individuals who have already offended.

Secondary

Intervening with potential offenders and individuals at risk of offending.

Primary

Broadly targeting the entire population to inhibit the onset of offending.



Surveys of CSAM users show an unmet demand for preventive interventions

55%

Over half of surveyed CSAM users say that they want to stop using CSAM

14%

Less than 14% have ever sought help to stop using CSAM

3%

Only 3% have received help to change their behaviour



A survey of help-seekers highlight the motivators and obstacles to seeking help to stop CSAM use

Motivators

- feelings of guilt and shame (69.0%)
- negative impact of CSAM on their life (56.1%)
- fearing being caught or knowing that CSAM is illegal (54.0%)

Obstacles

- fear of being caught and legal consequences (79.6%)
- fear of being stigmatized (75.7%)
- fear of being rejected by a specialist (50.5%)

Welcome to ReDirection Program

Choose your preferred language or scroll down



English



Español



Polski



Suomi



Latviešu



Hrvatski



Italiano



Русский



Eesti



ReDirection pašpalīdzības programma

Vai jūs sevī cīnāties ar tieksmi skatīties bērnu seksuālas izmantošanas materiālus?

Sāciet ReDirection pašpalīdzības programmu jau
šodien, lai iemācītos kontrolēt savu uzvedību.

**Sāciet ReDirection
programmu jau šodien**

Sākt programmu



ReDirection is part of our response to this unmet need

- ReDirection is an **anonymous online self-help program** to reduce risk of committing child sexual abuse.
- Low-threshold option to encourage early help-seeking.
- The program has reached a **large global audience** and user feedback consistently shows reductions in CSAM use.

600 daily visits

An average of 600 daily visits to the ReDirection program website

9 languages

The program is available in five languages, with more coming

3 in 4

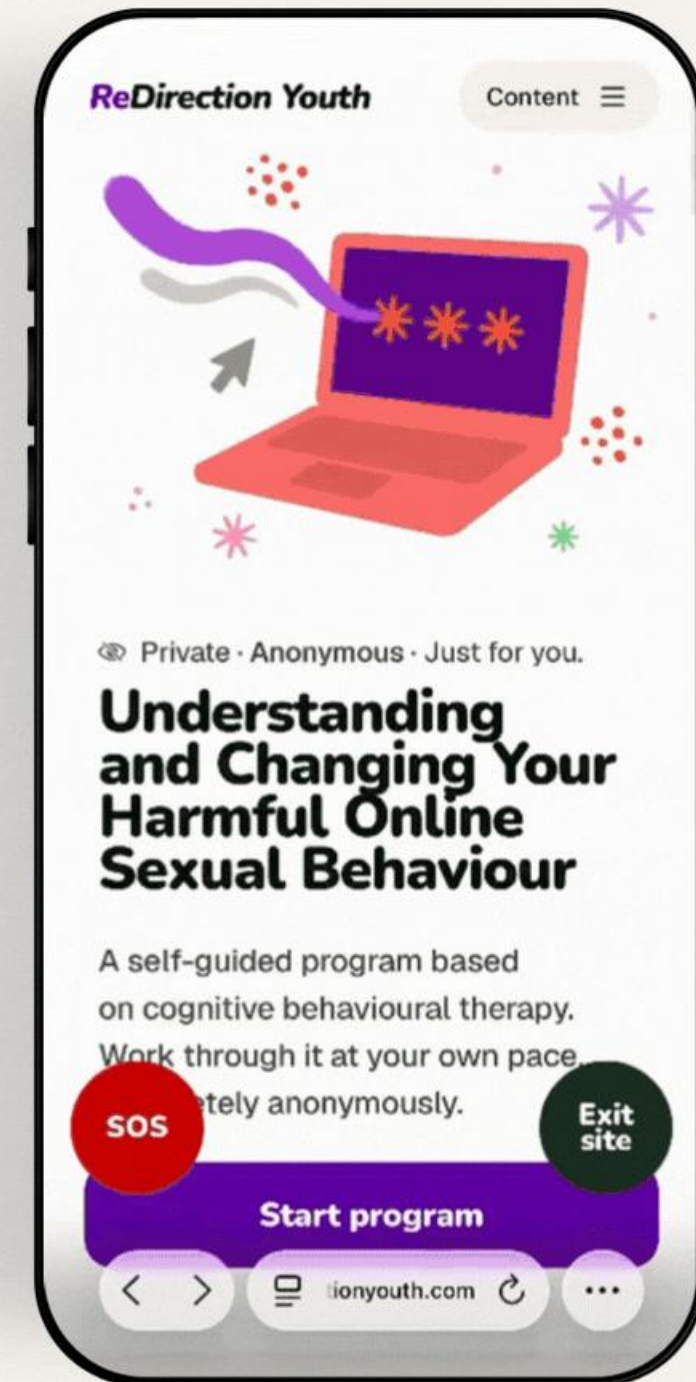
Three in four feedback givers say they have reduced use of CSAM



ReDirection Youth

Understanding and Changing Harmful Online Sexual Behaviour

redirectionyouth.com



CORE THEME

Advocate & Amplify

We amplify the voices of survivors and those affected by abuse to ensure their experiences inform change.

Through policy advocacy, systemic reform, and public awareness campaigns, we push for stronger legal protections and improved services.



#OurVoice Language Reports



#OurVoice Latvian Survivors Report



Key findings:

- Nearly **4 in 10** survivors first experienced sexual violence between the ages of 3 and 6.
- Survivors often experienced sexual violence on **multiple occasions and in different forms**.
- Most survivors were **sexually abused by someone they knew**.
- **3 in 10 survivors never disclosed**. Of those who did, a third waited more than two decades.
- More than 8 in 10 survivors **experienced long-term consequences** of sexual violence.





#OurVoice Latvian Survivors Report

“Iedrošināt bērnus neklusēt un izstāstīt notikušo kādam pieaugušajam. Es nožēloju, ka nevienam nepateicu, bet man bija kauns.. joprojām ir.”

Latvian-Speaking Survivor

“Nepalīdzēja neviens pat pēc izstāstīšanas. Nenoticēja vai negribēja ticēt.”

Latvian-Speaking Survivor

“Dzīvotgriba ir pati spēcīgākā dziņa un tā palīdz iziet cauri visam, kas sāp. Tas, kas mūs nesaulauž, padara mūs stiprākus. Šie cilvēki ir ļoti spēcīgi.”

Latvian-Speaking Survivor

Thank you so much!

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Learn more about
our work:



Protect Children



@protectchildren.fi



@SuojellaanLapsia